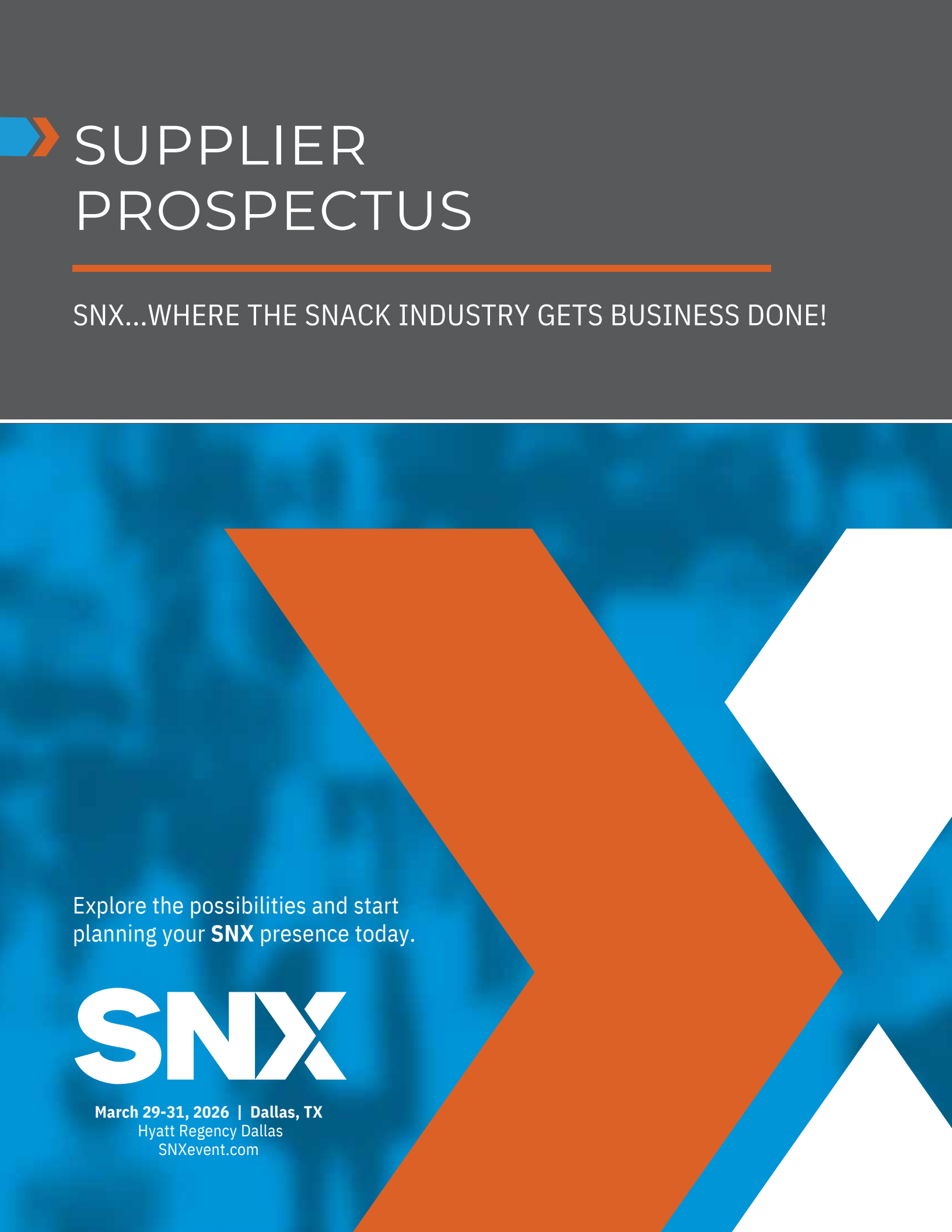




SUPPLIER PROSPECTUS

SNX...WHERE THE SNACK INDUSTRY GETS BUSINESS DONE!

Explore the possibilities and start
planning your **SNX** presence today.

SNX

March 29-31, 2026 | Dallas, TX
Hyatt Regency Dallas
[SNXevent.com](https://www.snxevent.com)

TAKE YOUR BRAND TO THE CENTER OF OPPORTUNITY

SNX

SNX is a high-level opportunity to reach the right decision-makers, build brand visibility and collaborate with customers and prospects.

This industry forum breaks down the barriers of the traditional trade show structure, providing the ideal immersive setting to engage with your customers and prospects across a variety of inventive formats.

Working alongside its sister trade show, SNAXPO, this interactive forum is dedicated to collaboration, opening a world of possibilities for participating suppliers to put their brand in front of the industry's key players in a meaningful way.

Build your brand's visibility and reach as a Participating Supplier.

SNX offers so many ways to get involved and amplify your presence—from reserving a Supplier Suite to leveling up with a Collaboration Kiosk and more*—it's an experience built to deliver the ROI you seek.

SNX

TRAVEL ONCE, SAVE THOUSANDS

Save More Than 77% By Holding Your Business Meetings in One Location

Attend SNX and Conquer Travel Inflation Costs

20+ Business Meetings Held at SNX's 3 Day Event

VS.

Travel to 8-10 Business Meetings 21 Days of Travel

\$325	AIRFARE	\$3,250
\$100	TRANSPORTATION	\$1,200
\$800	HOTEL	\$4,500
\$640	PER DIEM	\$3,560
\$995	SNX ADVANCED RATE**	
\$2,860	GRAND TOTAL	\$12,510

77% Savings by Combining Your Meetings at SNX

SAVE ON SHIPPING EXPENSES

Business-style meetings eliminate the cost of shipping your larger booth setup. By bringing product samples, pop-up banners, marketing materials, branded table clothes, and snacks/beverages, you'll save significant shipping costs.

*Savings based on average current travel costs for a SNAC member company headquartered in Oregon

**Suppliers advanced rate

1. Reserve Your Supplier Suite

The first step to engaging with attendees at SNX is reserving your **Supplier Suite**, which will elevate your experience through dedicated hours for private, focused meetings where business deals get done.

Supplier Suites* (see page 4 for Suite details)

Presidential (2 available)		\$30,975
GM Suite (1 available)		\$27,975
VIP Suite (1 available)		\$22,750
Terrace (4 available)		\$20,475
Sky (4 available)		\$15,750
Sunset (5 available)		\$9,975
Horizon (12 available)		\$7,875
Standard (40 available)		\$4,700
Nonmember Participating Supplier Fee		\$1,250

Suites Include:

- Existing furniture with option to add/modify space with one of three meeting room configurations - conference, crescent rounds, u-shape.
- Floor mat outside suite door with company logo
- Complimentary WiFi

**Day one will include open house and pre-scheduled meetings. Day two will include pre-scheduled meetings only.*

***There is a \$1,250 one-time fee for nonmember participating suppliers that is added on top of the supplier suite price.*

Upgrade Your Suite

Upgrade your Presidential, GM, Terrace, Sky, Sunset or Horizon suite to have a second meeting space by flipping the sleeping room for \$3,000. Choose one meeting room configuration.

2. Select Your Experience Zone Collaboration Kiosk

\$4,500 per Kiosk

After you reserve a Supplier Suite, you can expand your presence in the **Experience Zone** by reserving a **Collaboration Kiosk**. The Experience Zone provides snack producers the opportunity to explore the snack manufacturing process, while allowing you to network and ignite profitable relationships.

See Experience Zone Map on page 6 of the Prospectus.

**Collaboration Kiosks, SNAC Bites and the Engagement Area are all sub-components of a Supplier Suite. After contracting a Supplier Suite, you have the opportunity to reserve a Collaboration Kiosk, submit a proposal for a SNAC Bites session, or sponsor an Engagement Area.*

2026 SUPPLIER SUITES

SNX



[Closer Look](#)

PRESIDENTIAL SUITE

This premium, 1,455 sq. ft. bi-level suite includes an 830-sq. ft. parlor space featuring space to entertain up to 50 people, two separate sitting areas, floor-to-ceiling city views, entertainment center, executive workspace & kitchenette.

Availability: 2 Suites



[Closer Look](#)

GM SUITE

This luxurious 1,368-square-foot suite features a park view, two sitting areas with full entertainment centers, a full kitchen and dining area, and executive workspace.

Availability: 1 Suite

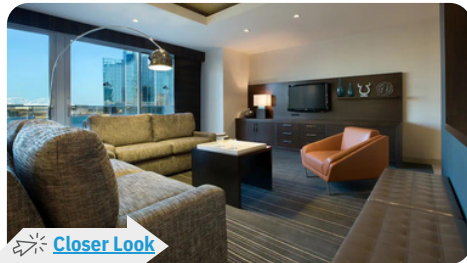


[Closer Look](#)

VIP SUITE

This 919-square-foot contemporary suite has floor-to-ceiling city views, hardwood floors, separate sitting area, kitchen with breakfast table, executive workspace, and entertainment center.

Availability: 1 Suite

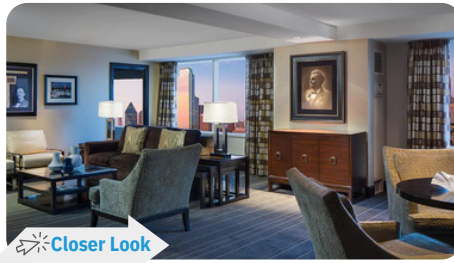


[Closer Look](#)

TERRACE SUITE

This premium 980-sq. ft. suite with access to the third-floor rooftop, features space to entertain ~30 people, kitchenette with icemaker, refrigerator, full-size coffee maker, sink and island, and dining table that seats six.

Availability: 4 Suites

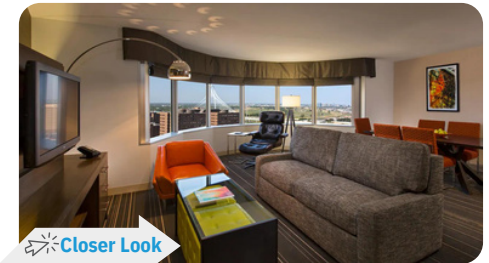


[Closer Look](#)

SKY SUITE

Host on top of the world in this 1,030-sq. ft. premium suite. The 680-sq. ft. parlor features space to entertain up to 30 people, two sitting areas, 65" flat-screen TV, Keurig, and half bath.

Availability: 4 Suites

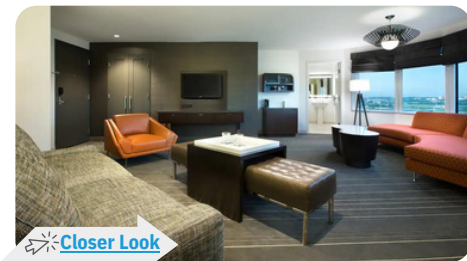


[Closer Look](#)

SUNSET SUITE

The convenient and comfortable 950-sq. ft. Sunset suite features oversized bay windows, space to entertain ~30 people, dining table that seats six, and a separate sitting area and workspace.

Availability: 5 Suites



[Closer Look](#)

HORIZON SUITE

This 850-sq. ft. suite in features space to entertain approximately 15 people, and separate sitting area.

Availability: 12 Suites



[Closer Look](#)

STANDARD SUITE

The Standard Suite provides 350 sq. ft. of meeting space with multiple configurations available, including conference, crescent rounds, or u-shape setups.

Availability: 40 Suites

ZONE OPPORTUNITIES

SNX

The Experience Zone will be open for six hours during SNX. Participation in Supplier Suite is required to purchase the following options:

COLLABORATION KIOSKS

\$4,500

These genius bar-style setups offer a branded space for impromptu Q&As with attendees, fostering producer-supplier relationships. Kiosks will be designed to prominently showcase your industry category.

What's included: Two chairs and logo customization
You may upgrade your kiosk through general show contractor Freeman by purchasing a monitor or additional storage space.

ENGAGEMENT AREAS

Boost your brand exposure with a SNAC International-led activity in each zone. Engage attendees through an immersive, hands-on experience. Participating suppliers receive suite and kiosk placards, plus recognition on event signage and online marketing.

Contact SNAC International for more details.

SNAC BITES

Limited slots are available for suppliers to deliver 20-minute snack industry educational presentations related to their designated zone.

Suppliers are invited to submit a one-page proposal highlighting key trends, issues, or challenges for SNAC International's review. Selected presenters receive suite and kiosk placards, plus recognition on event signage and pre-forum marketing.

Contact SNAC International for more details.

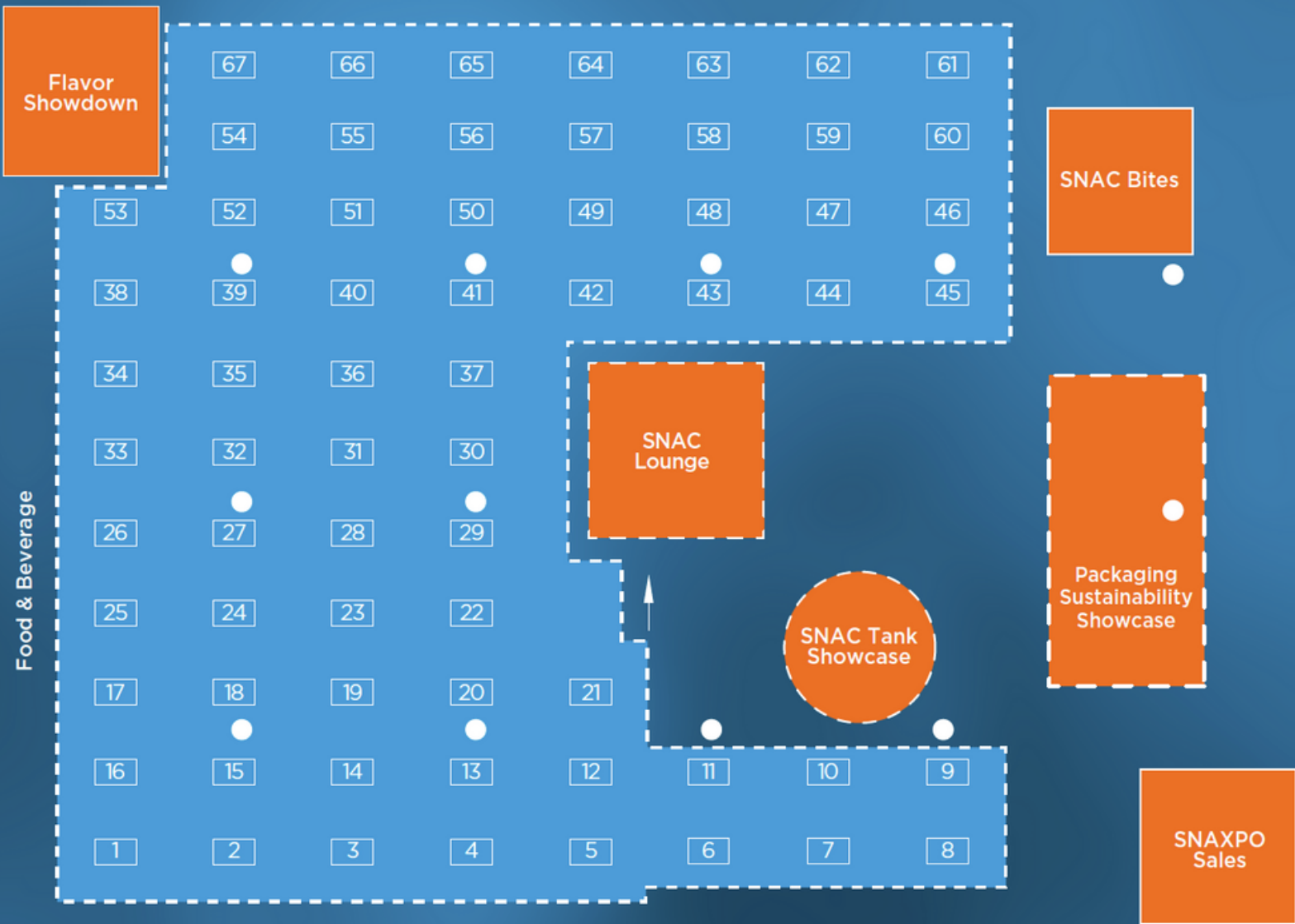


EXPERIENCE ZONE MAP

SNX

Attendees can explore the complete snack production journey - ingredients, processing, flavors, packaging, and industry solutions.

- ◆ FLAVORS
- ◆ PROCESSING EQUIPMENT
- ◆ INGREDIENTS
- ◆ PACKAGING
- ◆ INDUSTRY OPERATIONS



Participating Supplier	\$1,345	• Includes suppliers who purchase a Supplier Suite • Includes members and nonmembers
Spouses	\$625	Includes participating supplier spouses and supplier member attendee spouses.
Supplier Member Attendee	\$2,395	Includes Suppliers who do not purchase a Supplier Suite.
Supplier Nonmember Attendee	\$3,395	Includes suppliers who do not purchase a Supplier Suite and are not members of SNAC International.

PLAN YOUR TRIP

SNX's Headquarters Hotel is a 28-minute drive (5.3 miles) from Dallas/Ft. Worth International Airport.



→ HYATT REGENCY DALLAS

Located downtown next to an iconic Dallas landmark Reunion Tower, Hyatt Regency Dallas is a gateway to the best of the city. Within walking distance to many tourist attractions, including Dealey Plaza, and the Historic West End.

A hotel link and passcode will be provided for suppliers to book reservations within a limited timeframe before rooms open to attendees.

**300 Reunion Blvd.
Dallas, TX 75209
214. 651.1234**

**Discounted rate:
\$239/night**

QUESTIONS?

Supplier Suite and Collaboration Kiosk Reservations

Abby Valentino
avalentino@snacintl.org
703.836.4500, ext. 201

Program and Registration Information

Christina Briones
cbriones@snacintl.org
703.836.4500, ext. 206

Sponsorship Opportunities

David Walsh
dwalsh@snacintl.org
703.836.4500, ext. 213

SNX26 APPLICATION AND CONTRACT FOR SUITES AND KIOSKS

SNAC International Education and Collaboration Forum
Hyatt Regency Dallas – Dallas, TX – March 29-31, 2026



March 29-31, 2026 | Dallas, TX
Hyatt Regency Dallas
SNXevent.com

My Supplier Suite Location Preferences are:

1. _____
2. _____
3. _____
4. _____

My Collaboration Kiosk Location Preferences are: (Kiosks are only available to Suppliers who have purchased a Supplier Suite)

1. _____
2. _____
3. _____
4. _____

2. Please list all companies competitive with your product line.

3. Please list all products that will be displayed or promoted at SNX26.

4. Company name for promotion

5. SPACE RENTAL (Kiosks are only available to Suppliers who have purchased a Supplier Suite)

A 50% deposit of your Supplier Suite and Kiosk cost is due to reserve the space and must be submitted with this application. The remaining balance is due by 11/28/25. Applications received after this date must include a 100% payment of space rental cost and other fees.

Supplier Suite pricing is based on suite style (Presidential: \$30,975; GM: \$27,975; VIP: \$22,750; Terrace: \$20,475; Sky: \$15,750; Sunset: \$9,975; Horizon: \$7,875; and Standard: \$4,700). Upgrade your Presidential, GM, VIP, Terrace, Sky, Sunset or Horizon suite to have a second meeting space by flipping the sleeping room for \$3,000. There is an additional \$1,250 fee for nonmembers of SNAC International. Please be sure to include this figure in your total due, if applicable. This fee is not required for SNAC International members who have paid their membership dues for fiscal year 2025.

With the purchase of a Supplier Suite, Suppliers receive one (1) complimentary registration. With additional suites and/or Kiosks reserved, they receive an additional registration at a discounted price of 50%. Registration includes access to all events at SNX. Additional registrations may be purchased. All staff must register for SNX. Suppliers will receive an email with login and password to register staff online. If you have not received this email by November 1, 2025, please contact Abby Valentino at avalentino@snacintl.org or 703.836.4500, ext. 201.

# Requested	Total Cost	50% Deposit
____ Supplier Suite: Presidential - \$30,975	_____	_____
____ Supplier Suite: GM Suite - \$27,975	_____	_____
____ Supplier Suite: VIP Suite - \$22,750	_____	_____
____ Supplier Suite: Terrace - \$20,475	_____	_____
____ Supplier Suite: Sky - \$15,750	_____	_____
____ Supplier Suite: Sunset - \$9,975	_____	_____
____ Supplier Suite: Horizon - \$7,875	_____	_____
____ Supplier Suite: Standard - \$4,700	_____	_____
____ Experience Zone Collaboration Kiosk: \$4,500	_____	_____
____ Nonmember Fee	\$1,250	_____
		100% Due with Deposit

6. My company agrees to abide by the rules, regulations, terms and conditions of the SNAC International contract, printed on the back of this application. We understand that acceptance of this application by SNAC International constitutes a contract.

Signature _____ Date _____

Amount enclosed or to be charged _____

FINAL BALANCE DUE NOVEMBER 28, 2025

Forward credit card information or check (payable in U.S. funds and drawn on a U.S. bank) made payable to SNAC International with this application to:
SNAC International, Abby Valentino
1300 17th Street N, Suite 540
Arlington, VA 22209

Phone: 703-836-4500, ext. 201 Fax: 703-836-8262

Please check one: ☐ Payment Enclosed ☐ Please charge my credit card

Credit Card Number _____ Sec. Code _____

Print name on credit card _____ Exp. _____

Date _____ Signature _____

SUPPLIER SUITE/COLLABORATION KIOSK ASSIGNMENTS

All requests for Supplier Suites and Collaboration Kiosks will be assigned on a first-come, first-served basis. The SNX26 Sales Manager reserves the right to use discretion in reassigning Supplier Suites and/or Collaboration Kiosks if necessary. Final space assignments are at the sole discretion of the SNX26 Sales Manager.

CANCELLATION:

In the event of a Supplier canceling, SNAC International (SNAC) shall have the right to use said space to suit its own convenience, including selling the space to another Supplier, without any rebate or allowance to the canceling Supplier. SNAC International assumes no responsibility for having included the name of the canceling Supplier or descriptions of products in the show magazines, brochures or other materials.

(1) The Supplier shall give SNAC International notice in WRITING of intention to cancel or withdraw from the show.

(2) In the event the said notice is postmarked on or before September 25, 2025, and received by SNAC International, the Supplier shall be obligated and agrees to pay a cancellation charge of 25% of the total cost of space assigned.

(3) In the event the said notice is postmarked after September 25, 2025, and received by SNAC International, the Supplier shall be obligated and agrees to pay a cancellation charge of 50% of the total cost of space assigned.

(4) In the event the said notice is postmarked after November 30, 2025, and received by SNAC International, the Supplier shall be obligated and agrees to pay the total cost of space assigned.

Please return to SNAC International and copy for your records.

DO NOT WRITE IN THIS SPACE—FOR SNAC USE ONLY

Date Received _____

Supplier Suite/Collaboration Kiosk No.(s) Assigned _____

Amount Due _____

For Supplier Suite and Experience Zone Collaboration Kiosk reservations, please contact:

Abby Valentino
avalentino@snacintl.org
703.836.4500, ext. 201

For sponsorship opportunities, please contact:

David Walsh
dwalsh@snacintl.org
703.836.4500, ext. 213

For program and registration information, please contact:

Christina Briones
cbriones@snacintl.org
703.836.4500, ext. 206



April 14-16, 2024
Hyatt Regency Dallas | Dallas, Texas

SUPPLIER TERMS AND CONDITIONS

ELIGIBLE APPLICANTS

SHOW MANAGEMENT reserves the right to determine the eligibility of any Company or Product to participate in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

SET-UP AND DISMANTLEMENT:

Supplier agrees to comply with assigned installation, event and dismantle days and hours as outlined in the Sales Kit. Supplier Suites and Collaboration Kiosks may not move out from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Supplier Suites and Collaboration Kiosks must be removed from the hotel when specified in the Sales Kit. Any displays or materials left without instructions will be discarded.

SPACE ASSIGNMENTS will be made according to the procedures outlined on the contract for space. Suppliers may not sublease the Supplier Suite or Collaboration Kiosk, or any equipment provided by SHOW MANAGEMENT, nor shall Supplier assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

RELOCATION OF SUPPLIER SUITES and/or COLLABORATION KIOSKS:

SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or reassign any Supplier's location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, amendments and additions to these terms and conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF SUPPLIER SUITES AND/OR COLLABORATION KIOSKS:

SHOW MANAGEMENT reserves the right to stop or remove from the Show any Supplier, or his representative, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of materials to the Show until all SNAC International dues and fees owed are paid in full. No Supplier shall hold any social event, hospitality suite, meeting or demonstration to which attendees are invited that conflicts with the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without the express written permission of the Convening Organization(s). Dues to the nature of the show, having a networking and education focus, equipment or machinery will not be allowed.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY and VIDEOTAPING:

Music and audiovisual devices with sound are permitted only in those locations designed by SHOW MANAGEMENT and at such decibel intensity as not to interfere with the activities of other Suppliers. Photography and video-taping other than by official SHOW MANAGEMENT photographers are not permitted within Suites or on the Experience Zone. Only the Supplier may grant permission to have its Supplier Suite, Collaboration Kiosk, and/or products photographed.

PHOTO RELEASE:

By registering for and participating in SNX26, you grant permission to SNAC International to use your image appearing in any photographs, videotape, motion picture or any other media taken by official photographers and videographers during and in relation to SNX26 for any of SNAC International's advertising or promotional purposes.

COPYRIGHT LAW:

No copyrighted music may be played or sung in the Supplier Suite or Collaboration Kiosk in any fashion (including, nor limited to, background music on video or audio presentations) without obtaining appropriate licensing. The Supplier shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY:

Although security service will be furnished, SHOW MANAGEMENT cannot and will not be responsible for damage to, loss and/or theft of property belonging to any Supplier, its agents, employees, business invitees, visitors or guests. Each Supplier must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the State of Virginia. Supplier agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations concerning fire safety, health, environment, public safety and hazardous materials and all regulations and restrictions imposed by the Facility. All displays and decorations must be fireproof.

LIMITATION OF LIABILITY:

The Supplier agrees to make no claim for any reason whatsoever against: SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- Loss, theft, damage to goods, or injury to one's self, one's employees, or attendees while in a Supplier Suite or in the Experience Zones, nor any consequential damage to one's business for failure to provide space for the Supplier Suite or in the Experience Zones, for the failure to hold the event as scheduled. The Supplier assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, governmental charges for fines and attorney's fees related to the use of the exhibition premises or part thereof. In addition, Supplier acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Supplier's property and that it is the sole responsibility of Supplier to obtain business interruption and property insurance covering such losses by Supplier.

- THE ABOVE-CITED REGULATIONS, as well as all conditions stated in the Sales Kit and Supplier Suite/Collaboration Kiosk application, become a part of the contract between the Supplier and the Convening Organization(s).

INSURANCE:

All property of the Supplier is understood to remain under its custody and control in transit to and from or within confines of the Facility. SHOW MANAGEMENT does not maintain insurance covering Supplier's property. Supplier shall carry Comprehensive General Liability coverage including premises, operations and contractual liability coverage of at least \$1,000,000 for Personal Injury Liability and \$500,000 for Property, Worker's Compensation with Employer's Liability with applicable statutory coverage.

The Certificate of Insurance should have the following information:

As Certificate Holder:

SNAC International - 1300 17th Street N, Suite 540, Arlington, VA 22209

As Additional Insured:

1) SNAC International - 1300 17th Street N, Suite 540, Arlington, VA 22209

2) Hyatt Regency Dallas - 300 Reunion Boulevard, Dallas, TX 75207

3) Freeman - Viceroy Drive, Suite 100, Dallas, TX 75235

Certificates shall be furnished upon request.

FORCE MAJEURE:

The performance of this Agreement is subject to termination without liability upon the occurrence of any circumstance beyond the control of either party—such as acts of God, war, acts of terrorism, federal, state or local government regulations or orders, disaster, strikes, civil disorder, epidemic, pandemic or other public health emergency or threat (as determined by the Centers for Disease Control and Prevention or other relevant federal, state or local health agencies) or curtailment of transportation facilities—to the extent that such circumstance makes it illegal, impossible, commercially impracticable or inadvisable from a personal safety or health perspective for SHOW MANAGEMENT or Participating Supplier to hold the Event as contemplated under this Agreement. The ability to terminate this Agreement without liability pursuant to this paragraph is conditioned upon delivery of written notice to the other party setting forth the basis for such termination as soon as reasonably practical—but in no event longer than ten (10) days after learning of such basis.

TERMINATION OF RIGHT TO EXHIBIT:

SHOW MANAGEMENT reserves the right to terminate without notice a Supplier's right to display if a Supplier or any of their representatives fail to observe the conditions of this contract in the opinion of SHOW MANAGEMENT, or they conduct themselves in an unethical or unprofessional manner. Such Suppliers will be dismissed without refund.

ADDENDUM:

SHOW MANAGEMENT reserves the right to make changes, amendments and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all Suppliers will be notified of such changes.

SUPPLIER RULES AND REGULATIONS:

EVENT SERVICES: Supplier Suites will come as they are individually outlined in the Supplier Prospectus. Contact SNAC for further information. Decorations, furniture, signs and electrical connections are available to the Supplier through the Official General Service Contractor, who will bill the Supplier directly. SHOW MANAGEMENT is not responsible for any service provided by independent contractors.

BOUNDARIES:

All parts of all Collaboration Kiosks must remain within assigned boundaries. Aisle space is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES:

Noisy or offensive displays are prohibited. Distribution of literature or samples must be related to display and distribution limited to within Supplier's space. Canvassing the Show Venue is strictly prohibited. No food or beverages may be distributed from Supplier's space without the pre-show approval of SHOW MANAGEMENT. The Supplier may not display signs that are not professionally prepared or that in the opinion of the Show Manager detracts from the appearance of the Show in any manner whatsoever. SHOW MANAGEMENT shall have sole control over all admission policies at all times. Only giveaways valued at more than \$1,000, can request permission from SHOW MANAGEMENT to announce the winner. Must be announced in the last hour of the last day of the show.

CONFERENCE ACTIVITY APPROVAL: Any conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to Suppliers, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by SNAC International. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.

USE OF DISPLAY SPACE: A representative of the participating company must always be present at the Supplier Suite/Collaboration Kiosk(s) during the posted Event hours. Except for book publishers, the sale of merchandise or equipment of any kind is prohibited. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, at-show and/or post show promotional material unless specific written permission is granted. Use of any Convener, Sponsor or other logos is strictly prohibited unless permission is granted directly from those organizations in writing. Signs or other articles are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive-backed stickers may be used or given out by Suppliers. Because this is a networking and education focused forum, there will be no equipment or machinery allowed on display in the Supplier Suite or at your Collaboration Kiosk, unless approved by SHOW MANAGEMENT.

FDA APPROVAL/CLEARANCE:

If a Supplier intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the U.S. Food & Drug Administration, the Supplier's materials, and the Supplier's personnel must disclose that such article has not received final FDA approval/clearance and clearly conveyed the status of such article consistent with such laws, rules and regulations administered by the FDA. The Supplier Suite or Collaboration Kiosk displays and any associated materials also must adequately and completely disclose that the article is not currently available for sale or commercial distribution in the U.S. shall indemnify and hold harmless SHOW MANAGEMENT and the Convening Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from Supplier's failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance). SUPPLIER BADGES: All personnel must be registered. Instructions for this process will be provided when confirmation of booth assignment is made. UNION LABOR: Suppliers are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

BADGES

All Suppliers and attendees must be registered. Instructions for this process will be provided when confirmation of Suite/Kiosk assignment is made.

UNION LABOR:

Suppliers are required to observe all union contracts in effect among SHOW MANAGEMENT, official contractors, facilities and various labor organizations represented. Any labor required for installation or dismantle, decoration or use of equipment must be ordered through the general service contractor. Tipping is strictly forbidden for any personnel providing any services.

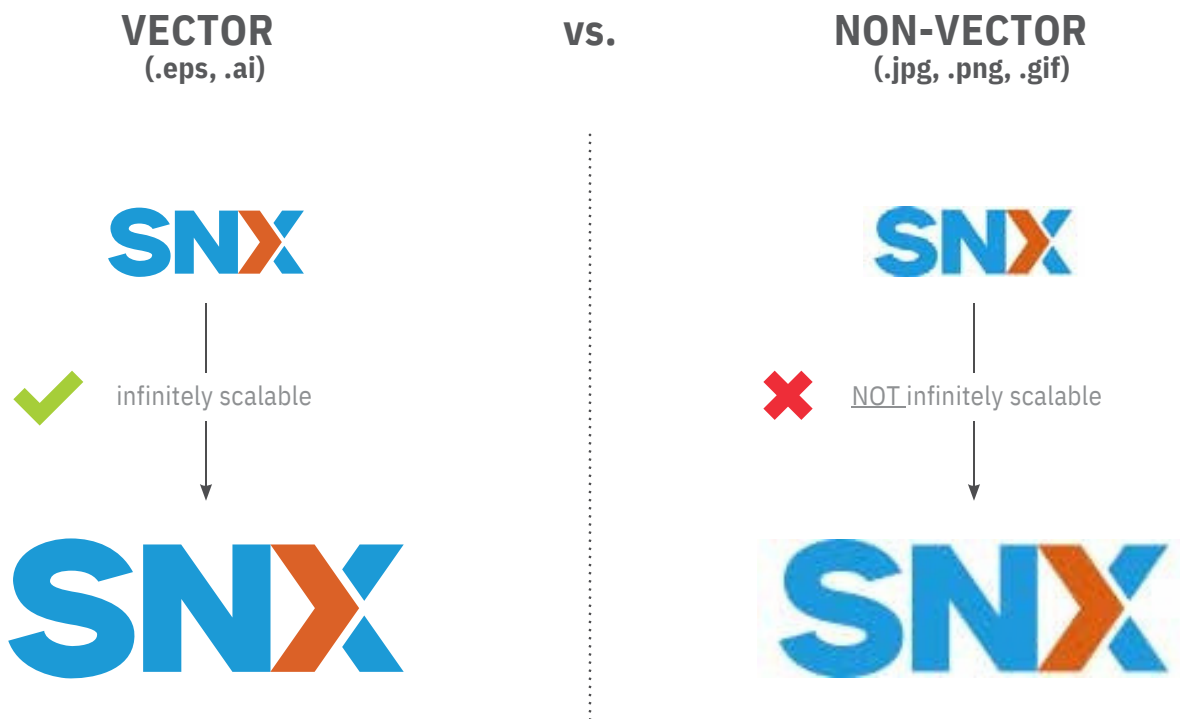
Please email your corporate logo to Abby Valentino (avalentino@snacintl.org) for use in promoting your presence. Include a .jpg format for reference and also one of the following formats:

Acceptable file formats:

FO R MAT	EXTENSION	PROGRAM	VERSION
VECTOR	.eps**	Encapsulated Postscript	An export option of various programs
	.ai	Adobe Illustrator	Version 9.0 or earlier

Vector files contain artwork where lines and fills are defined by mathematical formulas. This type of artwork is resolution-independent and hence can be enlarged or reduced without any loss of quality.

****Note:** Saving a non-vector file (i.e., .jpg, .png, .gif) as an .eps format does not make it infinitely scalable.





Stay in luxury in this bi-level suite measuring 1,455 square feet. The space features one king bed, floor-to-ceiling views, entertainment center, executive workspace and kitchenette.

Quick Facts:

- 1,455 square feet / City View
- 2 bi-level suites on the 27th & 28th floors
- Parlor is 830 sq. ft.
- Master bedroom is 625 sq. ft.
- Suite 2727/28 is ADA accessible

Room Amenities:

- High-level views of downtown Dallas or the Trinity River Greenbelt
- Wall-mounted HDTVs in the parlor, bedroom, and master bath
- Surround-sound stereo system
- Kitchenette with dishwasher, coffee maker, and wine cooler
- Executive workspace
- Garden tub with city views
- Complimentary turndown service upon request
- Pharmacopia® all-natural bath amenities
- Hairdryer, iron, and ironing board
- Automated window shade
- In-room safe



PRESIDENTIAL SUITE

Presidential Suite Overview:

- 1,455 square feet
- 2 bi-level suites on 26th & 27th floors
- Floor-to-ceiling park or city views



Second Floor Bedroom



Second Floor Bedroom



This luxurious 1,368 square foot suite features two separate sitting areas with full entertainment centers, a full kitchen and dining area, executive workspace, connecting king room, walk-in closet and three bathrooms, featuring decor celebrating Dallas-based Neiman Marcus.

Quick Facts:

- Single suite on the 18th floor
- 1,368 square feet / park view



Room Amenities:

- Large flat screen TVs in both sitting areas and bedroom with Bose surround sound & entertainment system
- Kitchen with full-size refrigerator, oven, stovetop, dishwasher, wine cooler & Keurig
- Executive workspace with Apple computer, printer & scanner
- 2.5 bathrooms, including master bath with glass-enclosed shower & tub
- Walk-in closet & full wardrobe
- Hairdryer, iron and ironing board
- Automated window shade
- Complimentary Wi-Fi
- Video on demand
- In-room safe



This 919 square foot contemporary suite with floor-to-ceiling city views features hardwood floors, separate sitting area, kitchen with breakfast table, executive workplace, entertainment center, connecting king bedroom, two bathrooms and Dallas sports themed decor.

Quick Facts:

- Single suite on the 17th floor
- 919 square feet with city views
- Parlor and kitchen are 500 sq. ft.



Room Amenities:

- Floor-to-ceiling windows with city views
- Large flat screen TVs in sitting area and bedroom with Bose sound bar
- Kitchen with large breakfast table seating 8, small fridge, wine cooler, Nespresso machine and pantry
- Executive workspace with Apple computer, printer and scanner
- Master bath with tub, shower and walk-in closet
- Separate bath in parlor
- Pharmacopia® all-natural bath amenities
- Hairdryer, iron and ironing board
- Automated window shade
- Complimentary Wi-Fi
- Video on demand
- In-room safe

TERRACE SUITE

SNX



Enjoy our 980-square-foot suite with one king bed and access to our third-floor rooftop terrace with a view of Reunion Tower. This flexible space also includes a pull-out sofa, two full bathrooms, a dining table that seats six and a connecting king.

Quick Facts:

- 980 square feet / City View
- 4 suites on the 3rd floor
- Parlor is 630 sq. ft.
- Adjoining King room is 350 sq. ft.
- Parlor holds approximately 30 people

Room Amenities:

- Direct access to 7,000 square foot rooftop terrace with view of Reunion Tower
- Kitchenette with refrigerator, icemaker, coffee maker, sink and island
- Pull-out sofa
- Dining table for 6
- 65" flat-screen TV with streaming capabilities
- Alarm clock with Bluetooth connectivity
- Pharmacopia® bath amenities
- Hairdryer, iron, and ironing board
- In-room safe



Rooftop Terrace with View of Reunion Tower



TERRACE SUITE

Terrace Suite Overview:

- 980 square feet
- 4 suites on 3rd floor
- Direct access to rooftop terrace with view of Reunion Tower
- Adjoining king room





Stay on top of the world in this 1,030 square-foot suite on the 26th floor, with stunning views of downtown Dallas or the Trinity River Greenbelt and a connecting king room. The 680 square foot parlor features two separate sitting areas, a 65" flat screen TV, surround-sound stereo system, Keurig coffee maker, medium refrigerator, pull-out sofa, and additional half bath.

Perfect for a small meeting or breakout, the parlor space can hold up to 30 people.

Quick Facts:

- 1,030 square feet
- High-level views of downtown Dallas or the Trinity River Greenbelt
- 4 suites on the 26th floor
- Parlor is 680 sq. ft.
- Adjoining King room is 350 sq. ft.
- Parlor holds approximately 30 people
- Suite 2667/67 is ADA accessible

Room Amenities:

- 65" smart TV
- Surround-sound stereo system
- Eco-friendly refrigerator
- Keurig coffee maker
- Pull-out sofa
- Bed-side lighting controls
- Extra power and USB data outlets
- Alarm clock with Bluetooth connectivity
- Cordless phone with voicemail
- Pharmacopia® bath amenities
- Hairdryer, iron, and ironing board
- Wide-lighted bathroom mirror
- Automated window shade
- Complimentary Wi-Fi
- Video on demand



SKY SUITE

Sky Suite Overview:

- 1,030 square feet
- 4 suites on 26th floor
- Park or city views
- Adjoining king room





Enjoy convenience as well as comfort in this 950 square foot suite in the main tower close to hotel amenities and events. This adaptable space includes either a king or two queen sized Hyatt Grand Beds®, a dining table that seats six, separate sitting area, work space, pull-out sofa, two full bathrooms and bay windows overlooking the Trinity River Greenbelt.

Room Amenities:

- Oversized bay windows
- Entertainment center with 42" flat screen TV
- Pull-out sofa
- Dining table that seats six
- Eco-friendly mini-fridge
- Extra power and USB data outlets
- Alarm clock charging station with Bluetooth connectivity
- Cordless phone with voicemail
- Pharmacopia® bath amenities
- Coffee/tea maker
- Hairdryer, iron and ironing board
- Wide lighted bathroom mirror
- Automated window shade
- Complimentary Wi-Fi
- Video on demand
- In-room safe



Quick Facts:

- 5 suites on floors 3-7
- Parlor is 600 sq. ft.
- Adjoining bedroom is 350 sq. ft.
- Parlor holds approximately 30 people



SUNSET SUITE

Sunset Suite Overview:

- 950 square feet
- 5 suites on floors 3-7
- Bay windows with park views
- Adjoining king or double-queen room





Enjoy a moment to yourself in this 850-square-foot suite in Skyline Tower, with expansive views of the Trinity River Greenbelt from wide bay windows. This roomy suite includes an adjoining king room, two full bathrooms and a separate sitting area with a pull-out sofa.

Quick Facts:

- 850 square feet
- Views of Trinity River Greenbelt
- Parlor is 500 sq. ft.
- Adjoining King room is 350 sq. ft.
- Parlor holds approximately 15 people
- Suite 381/383 is ADA accessible

Room Amenities:

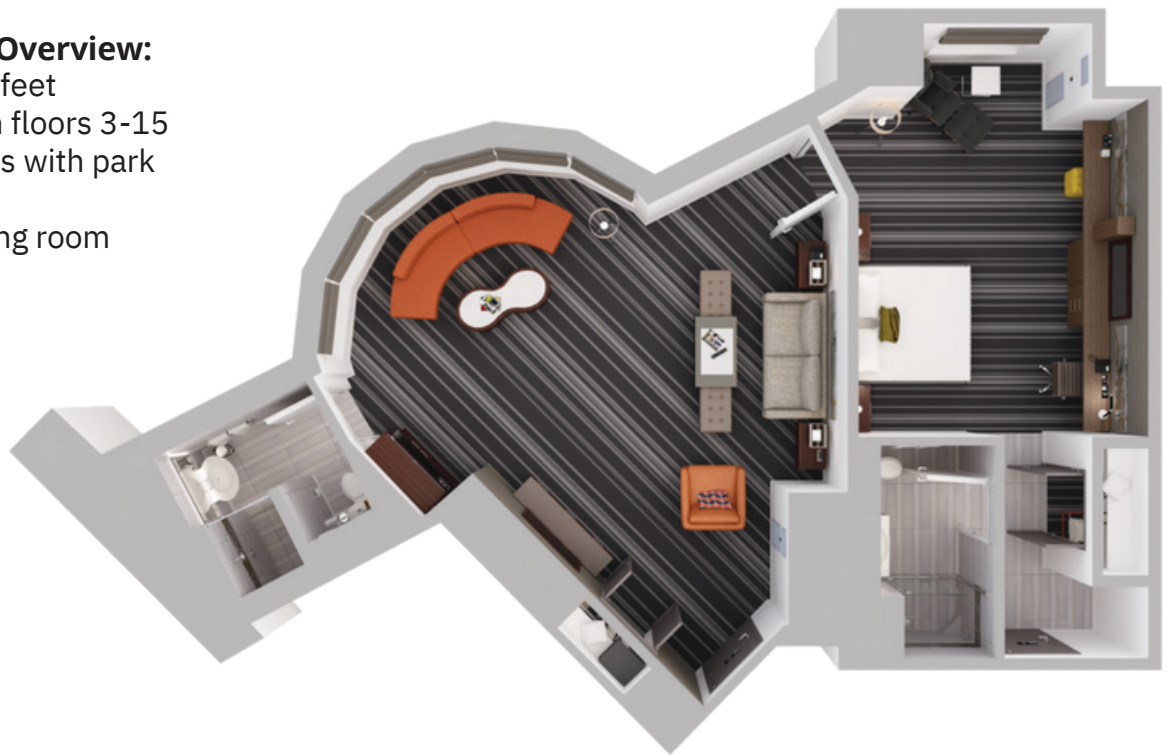
- 65" flat-screen TV with Google Chromecast streaming capabilities
- Alarm clock with Bluetooth connectivity
- Coffee/tea maker
- Pharmacopia® bath amenities
- Hairdryer, iron, and ironing board
- Wide-lighted bathroom mirror
- Automated window shade
- In-room safe
- Eco-friendly mini fridge



HORIZON SUITE

Horizon Suite Overview:

- 850 square feet
- 12 suites on floors 3-15
- Bay windows with park views
- Adjoining king room



STANDARD SUITE

SNX



The Standard Suite provides 350 square feet of meeting space with multiple configurations available, including conference, crescent rounds, or u-shape setups.

Room Amenities:

- Modern décor
- 65" flat-screen TVs with Chromecast streaming
- City or park views
- Motion-censored floor lighting
- Generous work area
- Complimentary Wi-Fi
- Alarm clock charging station with Bluetooth connectivity
- Pharmacopia® all-natural bath amenities
- Coffee/Tea maker
- Iron and ironing board
- Lighted make-up mirror
- Automated window shade
- Full length mirror
- In-room safe
- Hairdryer
- Eco-friendly mini fridge





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